



# Meeting Agenda

September 5, 2018

Hobbyists Camera Club

## Meeting Agenda

---

- ❖ Welcome
- ❖ Monthly Assignment slideshow
- ❖ November 2018 Photo Exhibition
- ❖ Lessons from a Photo Safari
- ❖ Taking your image from good to great
- ❖ PhotoPlus Expo
- ❖ Monthly assignment

Hobbyists Camera Club

# Monthly Assignment Slideshow

---



View slideshow at  
<https://youtu.be/qZD2iIE9ogo>

Hobbyists Camera Club

# November Photo Exhibition

---

Hobbyists Camera Club

## Ridgewood Library Exhibition

- ❖ 19 club members have indicated they will participate:

|                |                 |                  |               |
|----------------|-----------------|------------------|---------------|
| Steve Basch    | Irwin Berkowitz | Giancarlo Bisone | Joe Burns     |
| Bill Carbone   | Ed Collins      | Lou Dickinson    | Mel Flanzman  |
| Tom Heed       | James Hildreth  | Lou Karcher      | Al Kunz       |
| Bob Norelli    | Bill Raferty    | Elliot Ratchik   | Syd Robertson |
| Jack Rosenberg | Vincent Scauzzo | Paul Woodburn    |               |

- ❖ Any others? Send your intent and below information to me: [lkarcher@optonline.net](mailto:lkarcher@optonline.net) before the end of this month.

## Ridgewood Library Exhibition

- ❖ Based on the frame size info received to date, two pictures may be shown by each participant. Like to show more? By month-end please, everyone, provide all requested info. Prioritize your photos by numbering them e.g., 1 thru 4. Numbers 3 or higher will be shown if space is available. You'll be given a final status update prior to our October meeting.

## Ridgewood Library Exhibition

---

- ❖ Open items:
  - ▶ Finalization of participant names, numbers, and image info (per flyer discussion),
  - ▶ Decision on entry door display,
  - ▶ Brochure vs. printouts of display info,
  - ▶ Identification and preparation of local press releases - volunteer required,
  - ▶ Provide library with details of exhibit and assist them in publication of their calendar info
  - ▶ 2-3 additional volunteers for November 1 09:00am set up (currently B. Carbone, L. Dickinson, L. Karcher). All participants are asked to deliver their framed pictures between 09:00am and 10:30am,

Hobbyists Camera Club

## Ridgewood Library Exhibition

---

- ❖ Open items:
  - ▶ Volunteer for preparation of labels for placement underneath each picture; content?,
  - ▶ Volunteer(s) for coordination and supervision of take-down on November 30,
  - ▶ Decision on presence of HCC members during exhibition,
  - ▶ Other(s) from the floor.

Hobbyists Camera Club

## Flyer for Distribution to all Visitors Format Rationale, Implications, and Discussion of Alternatives

*November 2018 Photo Exhibit*  
*presented by*  
*The Hobbyists Camera Club of Ridgewood*  
*hosted by*  
*The Ridgewood Public Library*

The Hobbyists Camera Club is one of the thirty activity groups of **Hobbyists Unlimited - HU**. Our parent organization is a club of approximately 432 retired and semi-retired men from Ridgewood and the surrounding communities. It is a non-profit, non-political, non-sectarian organization founded in 1966 for the purpose of fostering fellowship among its members through the enjoyment of various activities and hobbies.

Nineteen of our Camera Club members have contributed to this exhibit. We believe that a picture is worth a thousand words. In this exhibit hall you will "see" the words that depict the stories of (4) continents and (11) countries. The images displayed depict various subject types, i. e., the culture, the people, the architecture, the landscape, the fauna, and the flora of the countries in which they were taken. We extend our personal greetings to you and hope you enjoy viewing these pictures as much as each of us has enjoyed taking them. Welcome!

Sincerely,  
The Hobbyists Camera Club of Ridgewood - HCC

### Photographers, Picture Titles, and Related Information

| Photographer & Image Title   | Continent & Country Taken   | Subject Type | Purchase Information* |
|------------------------------|-----------------------------|--------------|-----------------------|
| John Doe - "Horseshoe Falls" | N. America - Ontario Canada | Landscape    | \$100.00 (or NA)      |

\* Please text purchase requests to 201 681-5959. If you do not receive an acknowledgement in 72 hours, kindly forward a duplicate request .

Hobbyists Camera Club

## HCC's November 2018 Ridgewood Library Exhibit Proposed entry door display - 16" X 20" frame



Hobbyists Camera Club

**HCC's November 2018 Ridgewood Library Exhibit  
Alternative entry door display - 16" X 20" frame**

---

**PHOTOGRAPHY EXHIBITION**

**Ridgewood Public Library**

November 2018

**Hobbyist's Camera Club Participants:**

**Steve Basch, Irwin Berkowitz, Giancarlo Bisone, Joe Burns, Bill Carbone, Ed Collins, Lew Dickinson, Mel Flantzman, Tom Heed, James Hildreth, Lou Karcher, Al Kunz, Bob Norelli, Bill Raferty, Elliot Ratchik, Syd Robertson, Steve Rosenberg, Vincent Scauzzo and Paul Woodburn.**

Hobbyists Unlimited is an outreach organization of the First Presbyterian Church of Ridgewood whose purpose is to cultivate and expand hobbies of retired men by engaging in ethical, cultural, educational, and charitable activities as may be of interest to any significant segment of the membership. It is non-profit and non-political.

President – Rich Edelman  
First Vice-President – Ed Daly  
Second Vice President – Don Togneri  
Camera Club Chairman – Giancarlo Bisone  
Camera Club Committee Chairman - Bill Carbone

---

Hobbyists Camera Club

**Lessons from a Photo Safari**

---

---

Hobbyists Camera Club

## Kenya Photo Safari

---

- ❖ In the last week of August I visited Kenya for a Photo Safari lead by David Lloyd, an award-winner British wildlife photographer.
- ❖ This Photo Safari was held in the Maasai Mara National Reserve.
- ❖ Maasai Mara National Reserve is an 583 sq. miles area of preserved savannah wilderness in southwestern Kenya, along the Tanzanian border.  
Wildebeest traverse its plains during their annual migration. The landscape has grassy plains and rolling hills, and is crossed by the Mara and Talek rivers. The area nearby is dotted with villages of Maasai people.

Hobbyists Camera Club

## Kenya Photo Safari

---

- ❖ The main objective of the photo safari was to take photos of the Great Migration.  
Unfortunately very little wildebeest crossing was observed due to the heavier than usual rain in northern Tanzania.  
This created plenty of grass for the wildebeest to eat so they were not forced to migrate north in search of new grass.
- ❖ Even without the river crossings there was plenty of wildlife to take photos of, including the quite elusive leopard.

Hobbyists Camera Club

## Lessons from a Photo Safari

---

- ❖ What make a great wildlife photo is its sharpness. This translate in very high shutter speed to freeze the animal movement (even when they are still, there is always movement like breathing).
- ❖ A great lens is much better than a great camera; all the modern digital cameras have plenty of capabilities to take great photos.  
With the same shutter speed, sharpness is driven by the lens quality and not by the camera.
- ❖ A long telephoto lens (500mm or higher) is a must since the animals are very often quite distant from the photographer.

## Lessons from a Photo Safari

---

- ❖ Auto ISO is a must for making sure that the desired shutter speed is maintained in different lighting conditions (especially in the early morning or late afternoon).
- ❖ Continuous Shooting mode is required to increase the chance of a better photo.
- ❖ Patience is the key for taking great photos: this is even more important for wildlife photography since animal behavior does not follow our desires.
- ❖ At the end, luck is also quite important to get great results.



## Lessons from a Photo Safari

---

As planned



Hobbyists Camera Club

## Lessons from a Photo Safari

---

With luck



Hobbyists Camera Club

# Wildlife Photography

- ❖ Remember than you don't need to travel to Africa to take great wildlife photos.
- ❖ Especially in NJ we have plenty of wildlife (deer, bears, foxes, birds, etc.) so try to go out and practice this kind of photography.
- ❖ You will be very pleased by the results.

Hobbyists Camera Club

# Slideshow



View slideshow at  
<https://youtu.be/gKykRyEvmi4>

Hobbyists Camera Club

# Taking your image from good to great

---

Hobbyists Camera Club

## Taking your image from good to great

---

- ❖ We often believe that two elements are what it takes to produce a great image: composition & light.
- ❖ In reality there are other factors that significantly contribute in making a photo a great one. There are 5 factors to consider when trying to produce a great photo:
  - ▶ composition
  - ▶ light
  - ▶ timing
  - ▶ story
  - ▶ image processing
- ❖ You don't have to maximize all five to make a great photo.

Hobbyists Camera Club

## Taking your image from good to great

---

- ❖ When talking of those five factors, if one of the factors is somewhat lower, it can be compensated by one or more of the others if they score high.
- ❖ The factors are very often interconnected. For instance, the composition is often connected to the timing of capturing a moving object. And the light is connected to the timing, in the case of the natural light. The composition can also be connected to the light, a shadow or some light beam or another light source.
- ❖ They are all dependent on each other, which increases the complexity. No wonder it is hard to create great photos!

Hobbyists Camera Club

## Taking your image from good to great

---

- ❖ **Factor #1 - Composition**  
The composition is something that comes naturally to some people while others have to learn it. It is a fundamental skill to master as a photographer. If it doesn't come naturally to you, try to copy other compositions you like, in your own way at different locations. That will quickly improve your skills!

Hobbyists Camera Club

## Taking your image from good to great

---

### ❖ **Factor #2 - Light**

The light can be many different things. There's hard light, soft light, defused light, warm light, cold light, studio flash, the natural light just to mention some of the most commonly known types. Light is a big topic and it requires some research to get the full understanding. But that is not required to create great photos.

If you are into landscape photography, you will increase the quality of your photos by avoiding a blue sky in the middle of the day.

If you are into flash photography you would do well by experimenting with an off-camera flash, rather than on-camera.

## Taking your image from good to great

---

### ❖ **Factor #3 - Timing**

The timing, depending on the type of photography you do, can be a matter of capturing that instant of a second that makes a difference.

You have to capture a moment - the magic moment.

The moment of a fleeting kiss, the instant a football player kicks the ball, the moment the wave crash onto a rocky shore with a huge splash. Or the instant four people put the same foot on the ground while walking at the same distance.

You have to get up early, very early sometimes, to get to the location. That is timing.

## Taking your image from good to great

---

### ❖ **Factor #4 - The Story**

The story of a photo can be anything ranging from “what delicious crumbs sitting on top of that cupcake”, to “what a fantastic round boulder on that beach” to a “touching relation between people”. A story can be somewhat abstract, yet there has to be a purpose of why you choose to include what you do in the photo.

You may not be equally good at telling all kind of stories, through your photos. This is perfectly alright and it is fine to stick to what you do best.

## Taking your image from good to great

---

### ❖ **Factor #5 - Image Processing**

Image processing can be a somewhat controversial factor. Some photographer refuse to do it since they believe that a good photo must come straight out of the camera.

If you believe in photo editing, you may also know that it is often the thing that transforms a photo from flat to an image that pops.

In some cases, that is what makes or breaks a photo. Also it is in the post-processing phase that you can make your artistic interpretation of a photo.

# Taking your image from good to great

---

## ❖ **Factor #5 - Image Processing**

Image editing is a race car without a seatbelt.

There are a number of things that can totally ruin your image and if you are not careful.

Some of the classic problems from over-processing include halos, too contrasty and over-saturation.

A reason to build up your skills in image processing is that you can compensate to some degree for the other factors. You can enhance the good bits, and hide the less desired parts.

A great side effect of upping your editing skills and paying some real attention to your photos is that you will get a better understanding of what make great photos.

# PhotoPlus Expo

---

## PDN PhotoPlus Expo

---

- ❖ This year PDN PhotoPlus Expo will be held from **October 25 to October 27, 2018** at Jacob K. Javits Convention Center in New York City
- ❖ This exhibition is the largest photography and imaging show in North America, attended by over 21,000 professional photographers and enthusiasts.
- ❖ Large crowd are expected to visit the Canon and Nikon booth to “touch” their new mirrorless full frame cameras.
- ❖ The exhibition entry for the time being is not free (it costs \$30) but visit the website for possible offers **<http://www.photoplusexpo.com>**.

Hobbyists Camera Club

## PDN PhotoPlus Expo

---

- ❖ I am organizing a Field Trip to visit the Exhibition on **Thursday October 25, 2017**
- ❖ We will car pool into New York leaving the Graydon Pool parking lot at 8:30am and we will leave the exhibition at around 12:00n.
- ❖ If there is enough interest, we can have a short visit at B&H before returning home.
- ❖ Please email me if you plan to participate.

Hobbyists Camera Club



# Monthly Assignment

---

Hobbyists Camera Club

# Monthly Assignment

---

## Markets & Stores



Hobbyists Camera Club

# Calendar

---

Wednesday October 10, 2018

Camera Club Meeting

Thursday October 25, 2018

PhotoPlus Expo Field Trip

Hobbyists Camera Club

# Thanks

---

Hobbyists Camera Club